



AGENDA STAFF REPORT

Control: 26001839

MEETING DATE: 10/27/2026
LEGAL ENTITY TAKING ACTION: Board of Supervisors
BOARD OF SUPERVISORS DISTRICT(S): All Districts
SUBMITTING AGENCY/DEPARTMENT: County Executive Office
DEPARTMENT CONTACT PERSON(S): Charles Dulac, 714-834-3141
Jonathon Bertran-Harris, 714-834-6234

SUBJECT: Approve Amendment One to Federal Legislative Advocacy Services Contract

CEO CONCUR

Concur

COUNTY COUNSEL REVIEW

Approve agreement to form

CLERK OF THE BOARD

CONSENT CALENDAR

3 Votes Board Majority

Budgeted: Yes

Current Year Cost: \$120,000

Annual Cost: FY 2027-28
\$120,000

Staffing Impact: No

Sole Source: No

Current Fiscal Year

Funding Source: See Financial Impact
Section

**County Audit in Last 3
years:** No

Revenue: N/A

Levine Act Review

Completed? No

Prior Board Action: 11/28/2023 #23, 10/17/2023 #26, 6/6/2023 #50

RECOMMENDED ACTION(S):

Authorize the County Procurement Officer or Deputized designee to execute Amendment Number 1 to Contract with Townsend Public Affairs, Inc. for Federal Legislative Advocacy Services to renew the Contract in an amount not to exceed \$240,000, effective January 1, 2027, to December 31, 2027, for a revised cumulative total amount not to exceed \$960,000, effective January 1, 2024, through December 31, 2027, renewable for one additional one-year term.

SUMMARY:

Authorizing the County Procurement Officer or Deputized designee to execute the Contract with Townsend Public Affairs, Inc. will provide continued Federal Legislative Advocacy services for the County of Orange.

BACKGROUND INFORMATION:

As the third-most populous county in California and the sixth most populous in the United States, Orange County is committed to maximizing resources and improving the quality of life for its more than three million residents. As federal resources are a necessity to meet these objectives, it is essential to have an effective presence in Washington, D.C. with a firm that understands the County's growing needs and delivers results in a rapidly changing political environment. The Orange County Board of Supervisors

(Board) has recognized the need to protect the County's interests in Washington, D.C. and continues to make federal advocacy a priority.

On June 6, 2023, the Board authorized the County Procurement Officer or Deputized designee to conduct a new Request for Proposal procurement for Federal Legislative Advocacy services and return with a recommended action on or before October 17, 2023.

On October 17, 2023, the Board selected Townsend Public Affairs, Inc. to be the County's Federal Legislative Advocate, and directed the County Procurement Officer or Deputized designee to enter into negotiations and return to the Board of Supervisors with the proposed Contract MA-017-24010544 (Contract) for approval no later than November 28, 2023.

On November 28, 2023, the Board authorized the County Procurement Officer or Deputized designee to execute the Contract with Townsend Public Affairs, Inc. to provide Federal Legislative Advocacy Services effective January 1, 2024, through December 31, 2026, in an amount not to exceed \$720,000, renewable for two additional one-year terms.

Staff are now recommending the Board authorize the County Procurement Officer or Deputized designee to execute the first of two additional one-year terms to renew the Contract in an amount not to exceed \$240,000, effective January 1, 2027, through December 31, 2027, renewable for one additional one-year term.

The Contractor's performance has been confirmed as satisfactory. The County Procurement Office has verified there are no concerns that must be addressed with respect to Contractor's ownership/name, litigation status or conflicts with County interests.

This contract does not currently include subcontractors or pass through to other providers. See Attachment B for Contract Summary Form.

The Orange County Preference Policy is not applicable to this contract award/renewal/amendment.

FINANCIAL IMPACT:

The current funding breakdown for the County's federal advocacy contract is as follows:

General Fund 017: 42%
OC Flood Control District 400: 54%
OC Parks 405: 2%
John Wayne Airport 280: 2%

Appropriations for this Contract are included in the Budget Controls listed above for the FY 2026-27 Budget, and will be included in the budgeting process for future years.

STAFFING IMPACT:

N/A

REVIEWING AGENCIES/DEPARTMENTS:

N/A

ATTACHMENTS:

Attachment A - Contract Summary Form

Attachment B - MA-017-24010544 Amendment One to Contract for Federal Legislative