



# AGENDA STAFF REPORT

Control: 26001140

**MEETING DATE:** 05/19/2026

**LEGAL ENTITY TAKING ACTION:** Board of Supervisors

**BOARD OF SUPERVISORS DISTRICT(S):** District 2 and District 3

**SUBMITTING AGENCY/DEPARTMENT:** Sheriff-Coroner

**DEPARTMENT CONTACT PERSON(S):** Nathan Wilson, 714-647-1833  
Chad Taylor, 714-647-4196

**SUBJECT:** Approve Partners for a Safer America Contract for Bail Bond Advertising in Jails

<b>CEO CONCUR</b> Concur	<b>COUNTY COUNSEL REVIEW</b> Approve agreement to form	<b>CLERK OF THE BOARD</b> CONSENT CALENDAR 3 Votes Board Majority
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<b>Budgeted:</b> N/A	<b>Current Year Cost:</b> N/A	<b>Annual Cost:</b> N/A
<b>Staffing Impact:</b> No		<b>Sole Source:</b> Yes
<b>Current Fiscal Year Revenue:</b> N/A	<b>Funding Source:</b> N/A	<b>County Audit in Last 3 years:</b> No
<b>Levine Act Review Completed?</b> Yes		
<b>Prior Board Action:</b> N/A		

**RECOMMENDED ACTION(S):**

Authorize the County Procurement Officer or Deputized designee to execute Partners for a Safer America, Inc. dba Jail Advertising Network sole source contract for provision of revenue-producing bail bond and criminal defense attorney advertising in Orange County jail facilities, for a five-year term effective July 1, 2026 through June 30, 2031, upon Board of Supervisors approval, in the estimated annual revenue amount of \$330,000, for a cumulative revenue contract total of \$1,650,000.

**SUMMARY:**

Approval of the contract with Partners for a Safer America, Inc. dba Jail Advertising Network will allow the Sheriff-Coroner Department to continue to contract for revenue-producing bail bond advertising in Orange County jail facilities, pursuant to Ordinance 09-00.

**BACKGROUND INFORMATION:**

Government Code Section 26109 provides for the sale of advertising space on county property. Many jails and detention facilities in California provide inmates with access to bail agent information as a public service and generate revenue by selling advertising space within county jails to bail bond agents and criminal defense attorneys. Most counties that sell advertising space do so through contracts with neutral third parties who provide informational signboards within jail facilities, upon which advertisements and information regarding bail agents and criminal defense attorneys are posted. Use of these private entities reduces the counties' exposure to potential liability. The

signboards are placed in the jail facilities at no cost to the counties, and the counties receive revenue either through a percentage of the advertising sales or through fees paid by the third-party vendor.

On November 24, 2009, the Board of Supervisors (Board) adopted Ordinance 09-007, which added Section 1-2-126 to the Codified Ordinances of the County of Orange regarding bail bond agent and criminal defense attorney signboards in County jails. This ordinance allows the sale of advertising space in Orange County jails to bail bond agents and criminal defense attorneys through agreements with private third-party providers of such services. While the ordinance provides an equitable means for bail bond agents and criminal defense attorneys to advertise their services and promotes a more efficiently run criminal justice system, it also provides the opportunity to generate revenue for the County. Other benefits to the County result from the posting of bail bond information early in the booking process, which also assists in the reduction of the jail population. By providing arrestees with this information early in the process, they could potentially bail out more quickly. Inmates' rights are better protected if information regarding bail bond services and attorney information is readily available to inmates.

Since 2010, the Sheriff-Coroner Department (Sheriff) has been contracting with Partners for a Safer America, Inc. dba Jail Advertising Network (PSA) for bail bonds and defense attorney advertising. Sheriff issued Requests for Proposal (RFPs) in which zero bid proposals were received.

The most recent law enforcement agency that issued a bid solicitation for the bail bonds advertising services was the City of San Francisco Office in October 2025. They received zero bid proposals.

This proposed Contract is a sole source contract. PSA is the only current company providing revenue to California Police and Sheriff Departments through the use of jail signboard advertising. Sheriff is estimating a 65 percent gross revenue to be generated by this proposed bail bonds and defense attorney contract.

Sheriff now requests Board approval of the sole source contract with PSA for revenue generating bail bond and criminal defense attorney advertising in Orange County jail facilities, for a five-year term effective July 1, 2026 through June 30, 2031, upon Board approval, in the estimated annual revenue amount of \$330,000, for a cumulative revenue contract total of \$1.65 million, as noted in the Recommended Action. This contract does not currently include subcontractors or pass through to other providers. See Attachment D for the Contract Summary Form. Sheriff has verified that there are no concerns that must be addressed with respect to contractor's ownership/name, litigation status or conflicts with County interests. The Orange County Preference Policy is not applicable to this sole source contract award.

**FINANCIAL IMPACT:**

There is no cost to the County resulting from this contract. Estimated revenue of \$330,000 is anticipated during FY 2026-27 and is included in the Sheriff-Coroner Department's FY 2026-27 Recommended Budget for Budget Control 060 and will be included in the budgeting process for future years.

**STAFFING IMPACT:**

N/A

**REVIEWING AGENCIES/DEPARTMENTS:**

N/A

**ATTACHMENTS:**

Attachment A - Contract MA-060-26010772

Attachment B - Ordinance 09-007 Safer

Attachment C - California Government Code Sec 26109

Attachment D - Contract Summary Form

